

****Privacy Policy for Upfactory.com****

At Upfactory.com, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect the information you provide to us through our website and services. By using Upfactory.com, you consent to the terms of this Privacy Policy.

****Information We Collect:****

1. ****Personal Information:**** When you use our services or interact with our website, we may collect personal information such as your name, email address, shipping address, payment details, and other information necessary to fulfill your orders and provide customer support.
2. ****Usage Information:**** We may collect information about how you interact with our website, including your IP address, browser type, pages visited, and other usage data. This information helps us improve our website and customize your experience.
3. ****Cookies:**** We use cookies and similar tracking technologies to enhance your browsing experience, analyze website traffic, and personalize content. You can control cookies through your browser settings, but disabling them may affect certain features of our website.

****How We Use Your Information:****

1. ****Order Fulfillment:**** We use your personal information to process orders, fulfill requests, and provide customer support.
2. ****Communication:**** We may use your contact information to send you important updates about your orders, account notifications, promotional offers, and other relevant communications.
3. ****Analytics:**** We analyze usage data to improve our website, services, and marketing strategies.
4. ****Legal Compliance:**** We may use your information to comply with legal obligations, enforce our terms of service, and protect the rights, property, or safety of Upfactory.com, our users, or others.

****Data Sharing and Disclosure:****

1. ****Service Providers:**** We may share your information with third-party service providers who assist us in operating our website, processing payments, delivering orders, or providing other services on our behalf. These service providers are contractually obligated to protect your information and only use it for authorized purposes.
2. ****Business Transfers:**** In the event of a merger, acquisition, or sale of assets, your information may be transferred to a third party as part of the transaction. We will notify you via email or prominent notice on our website of any such change in ownership or control of your personal information.
3. ****Legal Requirements:**** We may disclose your information when required by law or in response to valid legal requests, such as subpoenas, court orders, or government investigations.

****Data Security:****

We take reasonable precautions to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

****Your Choices:****

1. **Opt-Out:** You may choose not to provide certain personal information, but this may limit your ability to use certain features of our website or services.

2. **Marketing Communications:** You can opt out of receiving promotional emails from us by following the unsubscribe instructions included in each email or by contacting us directly.

Children's Privacy:

Upfactory.com is not intended for children under the age of 13, and we do not knowingly collect personal information from children. If you believe that we have inadvertently collected information from a child, please contact us immediately.

Changes to this Privacy Policy:

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the revised policy on our website. We encourage you to review this Privacy Policy periodically for updates.

Contact Us:

If you have any questions, concerns, or feedback about this Privacy Policy or our privacy practices, please contact us at [\[contact@upfactory.com\]](mailto:contact@upfactory.com)(mailto:contact@upfactory.com).

Last updated: 9th May 2024

Thank you for trusting Upfactory.com with your information.